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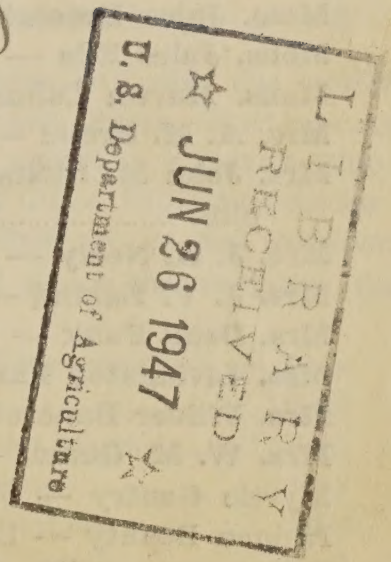


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# GOWEN'S GARDENS

1 Mile South of  
Excelsior, Minnesota  
Highway No. 41



*Library -*

*U.S. Dept. of Ag.*

*Washington (25)*

*BC*



# Greetings

## TO FLOWER LOVERS

It has been gratifying during these first years of my commercial venture to find the public, and home gardeners in particular, so appreciative of the fine perennials that I have been growing. I shall continue to grow the finest of the old varieties and offer the choicest of the new and unusual ones.

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### PLANTS 35 CENTS UNLESS OTHERWISE LISTED

- Achillea** — Showy rock or border perennial.
- Aetheonema** — Persian candytuft, Warley Rose.
- Alyssum Saxatile** — Basket of gold. Large clusters of bright yellow flowers in early spring.
- Anemone Hupehensis** — Pink bloom in August for shady places.
- Anthemis** — Free flowering yellow and daisy-like.
- Aquilegia** — Wonderful colors with long spurs.
- Aquilegia Rosea** — Unusually fine rose colored, short spurred.
- Arabis** — White Rock-Cress. Useful for edging.
- Armeria** — Thrift or Sea Pink. Good for rock garden.
- Artemesia Lactiflora** — Nice for cutting and background.
- Artemesia** — Silver Mist. Can be dried for winter.
- ASTER** — Fall blooming —
- Blue Gown — Good blue.
  - Harrington's Pink — Finest true pink Aster.
  - Mt. Everest — Heavy blooming white Aster.
  - Barr's Pink — Lavender Pink.
- Astilbe Fanal** — Brilliantly red colored new Spirea..... .50
- Baptisia** — Blue pea-shaped flower.
- Campanula** — Blue gardenia. Fine double blue ..... .50
- Campanula Persicifolia Pfitzeri** — Bells semi-double about one inch.

### PLANTS 35 CENTS UNLESS OTHERWISE LISTED

- CHRYSANTHEMUMS** — Our Minnesota season is too short for many "Mum" varieties. After many trials I have found the following list to be wholly satisfactory in my garden at Excelsior:
- Algonquin — Deep yellow.
  - Aviator — Coppery red, tall.
  - Alladin — Very early bronze.
  - Butterball — The best very early yellow.



**Barbara Small** — Lilac pink.  
**Chippewa** — Giant red purple, very fine ..... .50  
**Calcite** — Chalk white, cream center.  
**Dee Dee Ahrens** — New early white ..... .50  
**Dean Kay** — Large cushion type rose pink.  
**Duluth** — Early Minnesota yellow.  
**Early Bronze** — Large button.  
**Eugene Wander** — Largest early yellow.  
**Glacier** — Pure white early.  
**Heatherbloom** — Fine double pink.  
**Harvest Queen** — Large pale yellow.  
**Judith Anderson** — Finest yellow button.  
**Louise Schling** — Best red single.  
**Lavender Lady** — Very large silvery lavender late.  
**Morning Glow** — Profuse blooming pink.  
**Morning Star** — Creamy yellow.  
**Maroon 'N Gold** — Large and early.  
**M. J. Costello** — Golden yellow with bronze shadings.  
**Olive Langland** — Apricot salmon blend, excellent .50  
**Orchid Spoon** — Strong grower.  
**Primula** — Best pale yellow single.  
**Purity** — Dwarf white pom pom  
**Pohoctong** — Fine late pink  
**Red Gold** — Bright golden red.  
**Robert Brydon** — Rich dark red.  
**Redwood** — Dwarf bronze red.  
**Yellow Normandie** — Large yellow tinged bronze.  
**Stalwart** — Golden bronze pom pom.  
**Violet** — Dr. Longley's newest purple ..... .50  
**Wm. Langland** — Sturdy yellow and red blend.  
**White Spoon** — Creamy white, fine for cutting.  
**5302** — Best pink single, fine for cutting.

**CUSHION "MUMS"** — These are fine for mass effects.  
 I have them in Red, White, Pink, Pale Yellow and  
 Deep Yellow.

**ENGLISH "MUMS"** — The English "Mums" appear to  
 be fully as hardy as our own and some of them are  
 early bloomers. They are usually very large and  
 tall; they need staking; some bloom quite freely.  
 I am growing over thirty varieties but find the  
 following very good:

**Alabaster** — Early white ..... .50  
**Bronze Buttercup** — Maroon with reverse petals  
 gold ..... .50  
**Gold Standard** — Gorgeous yellow ..... .50  
**Salmon Freda** — Fine salmon ..... .50

**Coreopsis** — Double Sunburst, dwarf and double.

**Delphinium Chinensis** — Low growing rich blue.

**DELPHINIUM PACIFIC GIANTS** — Grown from origina-  
 tor's seed.

**Guinevere** — Pinky lavender ..... .50  
**King Arthur** — Purple with white bee ..... .50  
**Blue Bird** — Royal blue ..... .50  
**Black Knight** — Purple with dark bee ..... .50  
**Summer Skies** — Heavenly blue ..... .50  
**Round Table** — Best mix ..... .50  
**Sir Galahad** — Double white ..... .75



## DIANTHUS —

Beatrix — Shrimp pink.

Rose Cushion — Small pink flowers.

Newport Pink (Sweet William) — Coral pink.

Dictamnus — Gas plant. White.

## DICENTRA — Bleeding Heart —

Eximia — Dwarf, almost everblooming ..... .35

Formosa — New dwarf, white ..... 1.00

Spectabilis — Old fashioned favorite ..... .75

Doronicum Clusii — Compact; golden yellow; daisy-like .50

Eringium Amethystina — Sea Holly.

Eupatorium Coelestinum — Hardy Ageratum.

Funkia Subcordata Grandiflora — Large pure white lily-like flowers, each ..... .50

Gaillardia — Blanket Flower — Good for cutting.

Geum — Weights Brilliant — Dwarf; intense orange scarlet ..... .75

Gypsophila — Baby's Breath — Bristol Fairy — Double white ..... .60

Helenium — Riverton Gem — Bronzy flowers in late summer.

Heliopsis — Large double yellow flowers; tall.

## HEMERACALLIS —

Flava — Sweet scented; blooms in June.

Dr. Regal — Orange yellow; fragrant; May, June.

Gold Dust — Dwarf; May, June.

Goldeni — Deep orange; June, July, 3 ft.

Ophir — Dark golden yellow; July, August, tall.... .50

Sir Michael Foster — Apricot July, August, tall.

Hyperion — Best yellow; med. tall ..... .50

Heuchera Corabells — Neat, graceful tiny bells on tall stems.

Iberis — per. Candytuft — Snowflake, rich green foliage and snowy white flowers.

IRIS — (Dwarf) — Blue, yellow, white ..... .25

### German Iris:

Apache — Red blend ..... .25

Black Watch — Very dark purple ..... .35

California Gold — Deep yellow ..... .35

Crystal Beauty — Fine white ..... .35

Depute Nomblot — Rosy bronze purple ..... .30

Ethelwyn Durbuar — Orchid pink ..... .30

Frank Adams — Rosy fawn bicolor ..... .75

Golden Hind — Buttercup yellow ..... .40

Gudrun — Large white ..... .35

Los Angeles — Fine white plicata ..... .50

Midgard — Yellow and pink blend ..... .35

Missouri — Fine large blue ..... .50

Morning Splendor — Bronze red ..... .35

Sensation — Fine clear blue self ..... .25

Snow-white — Tall white ..... .25

Sunmist — Creamy yellow; ruffled ..... .35



Treasure Island — Large yellow .....	.50
Valor — Deep blue purple .....	.25
Varese — Red purple .....	.50
Wm. Mohr — Veined lavender .....	.35
Winter Carnival — Large tall white .....	3.50
Assorted varieties, my selection, \$2.00 per doz.	
These will be taken from above varieties and others.	

#### IRIS KAEMPFERI —

Catherine Parry — Double blue overlaid rosy-red..	.50
Gold Bound — Double white, gold center .....	.50
Kagari Bi (Torch Light) — Chinese red with lighter veins and yellow spot at base of petal....	.50
Mahogany — Double mahogany red .....	.50
Lupin — Russel Hybrids from originators seed, each....	.50

#### LILIES —

Regal — Growing plants .....	.50
Tenufolium — Small, waxy orange .....	.25
Umbellatum — Upright orange .....	.35

Lythrum — Tall pink spikes, bloom freely from mid- summer until fall .....	.35
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Mertensia — Blue Bells — Beautiful early spring blue flower with pink buds.

Monarda — Bee-balm — Red flowers on long stems in midsummer.

#### PAPAVER — Oriental Poppy —

Helen Elizabeth — Best light pink .....	.60
Jeannie Mauson — Geranium pink .....	.50
Sass' Pink — Largest crepy pink .....	.60
Purity — Pure soft pink without markings.....	.35

PEONY — My collection of peonies contains the world's finest. I have exhibited in many State, National and International Shows and been awarded 3 Grand Champions, 5 Sweepstakes and 105 Blue Ribbons besides 4 State and National medals. Visit my garden in blooming time, about June 15th and select the varieties that please you most:

A. B. C. Nicholls — Large white with inner glow of orange .....	5.00
A. B. Franklin — White opening blush .....	5.00
Adolphe Rousseau — Deep garnet .....	1.00
Acme — Large pink, profuse bloomer .....	2.00
Alice Harding — Cream white, good .....	3.50
Ama No Sode — Large rose pink Jap .....	2.00
Argentine — Creamy to white .....	2.00
Ball o' Cotton — Pure white .....	1.00
Black Warrior — Dark Red .....	2.00
Blanch King — Best deep pink .....	5.00
Blush — Fine clear blush pink .....	3.00
Daniel Boone — Good dark red .....	2.00
Denise — White streaked crimson .....	2.50
Duluth — Fine large late white .....	2.00
Edulis Superba — Early dark pink .....	1.00
Ella Christiansen — Deep pink .....	2.00
Elsa Sass — Full rose type white .....	7.50



Felix Crousse — Brilliant red .....	1.00
Franklin's Pride — Large pink .....	3.00
Florence Nicholls — Blush white pinkish center .....	7.50
Florence McBeth — Large light pink .....	2.50
Genevieve — Enormous late white .....	2.50
Georgiana Shaylor — Rose pink, touched with red .....	1.50
George Peyton — Iridescent buff pink .....	5.00
Gilberte — Fine late pink .....	1.50
Guidon — Large pink .....	3.00
Hansina Brand — Pink prize winner .....	5.00
Harry F. Little — Creamy white .....	5.00
Hazel Kinney — Clear pink, rose type .....	1.50
Henry Webster — Light red .....	2.00
Isani Gidui — Very fine white Jap .....	5.00
Jean Ann — Light red Jap .....	1.00
June Day — Light flesh edged lavender .....	3.00
Karl Rosefield — Good dark crimson .....	1.50
Kate Barry — Beautiful pink Jap .....	5.00
King of England — Dark red single .....	2.00
Kelways Glorious — Good early white .....	3.00
Krinkled White — White single, krinkled edges .....	3.00
Lady Alexander Duff — Loose pale pink .....	1.00
Lady Kate — Rich pink .....	2.00
Lora Dexheimer — Crimson .....	1.50
Loren Franklin — Very large late dark pink....	3.00
Louis Joliet — Rich red early .....	1.00
Martha Bullock — Rose pink, large, late .....	3.00
Mary Brand — Deep red, silky .....	1.50
Matilda Lewis — Garnet red .....	5.00
Minuet — Large light pink, tall .....	3.00
Mme. Jules Dessert — Cream white .....	1.00
Mons. Jules Elie — Deep pink bomb type .....	1.50
Mons. Martin Cahuzac — Deepest garnet .....	2.00
Mrs. A. M. Brand — Large late white .....	5.00
Mrs. John M. Kleitsch — Fragrant late rose pink .....	2.50
Mrs. J. H. Neely — White tinged buff, late....	4.00
Mrs. J. V. Edlund — White prize winner .....	6.00
Mrs. Dean Funk — Good silky pink .....	3.00
Mrs. Livingston Farrand — Marvelous pink....	15.00
Mrs. Wilder Bancroft — Red Jap .....	2.00
Mrs. W. M. Gumm — Extra large late pink....	5.00
Myrtle Gentry — Fine late light pink .....	3.00
Nippon Beauty — Best dark red Jap .....	3.00
Philippe Revoire — Dark crimson, fragrant....	3.00
Pride of Langport — Pink single .....	2.00
Phyllis Kelway — Light pink early .....	1.50
Reine Hortense — Broad pink, good bloomer..	1.00
Sarah Bernhardt — Apple blossom pink....	1.00
Spring Beauty — Large, loose, early pink....	1.00
Thura Hires — Large white with lemon glow..	5.00
Therese — Soft pink, large .....	2.00
Victory Chateau Thierry — Early light pink..	5.00
Walter Faxon — Salmon rose .....	1.00

**Phlox Divaricata** — Native lavender phlox, spring  
blooming .....



**PLANTS 35 CENTS UNLESS OTHERWISE LISTED**

**PHLOX SUBLATA —**

- Blue Hills —
- Snowflake — White.
- Appleblossom — Light pink.
- Emerald Cushion — Dark pink.
- Emerald Cushion — Blue.

**PHLOX — 50 CENTS EACH —**

- Apollo — Fine white with large heads.
- Am. Beauty — Large florets of deep pink; early bloomer.
- Beacon — Brilliant cherry-red with darker eye.
- E. I. Farrington — Good pink; tall.
- Geo. Stipp — Deep glowing salmon.
- Count Zeppelin — Pure white with red eye.
- Jules Sandeau — Dwarf salmon.
- Leo Schlageter — Brilliant scarlet.
- Lillian — Pure pink.
- Mary Louise — Snow white, fine.
- Moonlight Dream — Tall, late white.
- Mia Rys — Lovely dwarf white.
- Miss Lingard — Earliest white.
- Painted Lady — Peach pink with darker eye.
- Prime Minister — Robust grower; white with violet eye.
- R. P. Struthers — Old variety but still very good light red.
- Ruby Lee — Large plum red florets.
- Salmon Supreme — New; deep salmon, large heads.
- San Antonio — Huge heads of plum red.
- Thor — Strong growing late salmon.
- Wm. Kesselring — Rich deep purple, dwarf, very good.

**Peustemon Grandiflora** — Native, lavender, for hot dry places.

**Physostegia** — White; good for cutting.

**Platycodon** — Baloon flower, blue and white.

**PRIMULA — For damp places —**

Blue shades .....	.75
Large flowered strain .....	.50
Veris, mixed colors .....	.35

**Pyrethrum — Painted Daisy —**  
Single, 50c; Double, 75c.

**Scabiosa** — Isaac House Hybrids — Large light blue.

**Spirea Venusta** — Rosy plumed plant for damp places.

**Statice Latifolia** — Sea lavender, fine for boquets.

**Stokesia** — Perennial Batchelor Button.

**SHASTA DAISY — It is best to divide Shastas every year.**

Early Giant — 4¾ in. earliest large flowering variety .....	.50
Supreme — Very popular, medium early .....	.50
Double Supreme — Wide petals with fringy petals in center .....	.50
Pearl — Not so large but distinctive .....	.50
Mayfield Giant — Very long stems, large flowered, late .....	.50



**Thalictrum Aquilegiaefolium** — Graceful foliage with fluffy lavender flowers in spring.

**Trollius** — Orange colored flowers in July.

**Tritoma** — **Pfitzerii** — Red Hot Poker — Bloom heads rich vermillion red.

**Viola** — **Tufted Pansies** — Pure rich violet, profuse bloomers, each ..... .50

## ANNUALS

### WELL GROWN PLANTS 35 CENTS PER DOZEN

**ASTERS** — Choice mixture of azure blue, shell pink, deep purple, white, and silvery rose.

**ALYSSUM** — Does well even in poor soil.

**Carpet of Snow** — Dense flat mass of white flowers.

**Violet Incen** — Deep violet.

**CLEOME** — **Pink Queen** — The large heads make fine display.

### MARIGOLD —

**Butterball** — Small canary yellow.

**Burpee's Gold** — Large orange; odorless foliage.

**Mammoth Mum** — Tall; large flowered; sulphur yellow.

**Naughty Marietta** — All American 1947.

### PETUNIA —

**Mrs. Dwight D. Eisenhower** — 1947 All American Medal Winner. 2 in pots, 15c each.

**Colossal Shades of Rose** — 1946 All American Medal Winner. 2 in. pots 15c each.

**Bright Eyes** — Dwarf, pink with white throat.

**Blue Wonder** — Free blooming for window boxes.

**Snowstorm** — Best pure white.

**Topaz Queen** — Glowing carmine rose.

### SALVIA —

**Farinacea** — Tall spikes of cloudy blue flowers.

**Zurich** — Scarlet red blooms; 2 in. pots 10c each.

### ZINNIA — Dahlia flowered.

**Dream** — Deep lavender.

**Exquisite** — Light rose with deeper rose center.

**Oriole** — Attractive two toned orange.

**Purity** — Best white.

**Burpees Super Giant** — Tones of cream, buff, orange, salmon and rose.

**Will Rogers** — Brilliant scarlet.

